



Versuchs- und Lehranstalt für Brauerei in Berlin e.V.

# 110.

## International Brewing and Engineering Conference

24 to 26 March 2026, Erding Town Hall, conference languages: German and English

- + Process optimization in the brewing and beverage industry part 1:  
Bottle cleaning & data mining
- + Alcohol – alcohol-free – Alternatives:  
Challenges and opportunities for the brewing industry
- + Process optimization in the brewing and beverage industry part 2:  
Preservation – maintenance – beer wort
- + Security of supply in the brewing and beverage industry:  
Energy – Water – Hops and malt – Next generation of leaders
- + Technical visits to Erdinger Weißbräu and Hüll Hop Research Center

– with accompanying trade exhibition –

WITH SPECIAL SUPPORT BY



[www.vlb-berlin.org/en/erding2026](http://www.vlb-berlin.org/en/erding2026)



VENUE: STADTHALLE ERDING





## TUESDAY, 24 MARCH 2026

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|-----------------|---|
| 10.00 bis 15.45 | <b>Meeting of the Technical Scientific Committee</b><br>(TSC members only)<br><i>Hotel Kastanienhof and Stadthalle Erding</i> |
| from 15.00      | <b>Start of registration for the Brewing and Engineering Conference</b><br><i>Stadthalle Erding</i>                           |
| from 16.00      | <b>Buses depart from Stadthalle Erding (optional):</b>  |
| 16.00           | <b>Departure for tour of Hüll Hop Research Center</b><br>(max. 100 people, return no later than 7:45 p.m.)                    |
| 16.00 and 16.45 | <b>Departure for tours of Erdinger Weißbräu</b><br>(max. 35 people, return around 6:00 p.m.)                                  |
| 18.00 to 23.00  | <b>Get-together with beer/buffet</b>  |



## WEDNESDAY, 25 MARCH 2026

### PROCESS OPTIMIZATION IN THE BREWING AND BEVERAGE INDUSTRY PART 1: BOTTLE CLEANING & DATA MINING

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|-------|--|
| Chair | Dr. Björn Klotzbücher (VLB Berlin)   |
| 8.30  | <b>Welcome and introduction</b><br><i>Dr. Björn Klotzbücher (VLB Berlin)</i>   |
| 8.40  | <b>Lavasonic HI – The next generation bottle cleaning machine / Practical experience at the Coca-Cola site in Lüneburg</b><br><i>Tanja Redemsky-Meyer (KRONES) / Matthias Hickstein (Coca-Cola Europacific Partners)</i> |
| 9.25  | <b>Digital advantage for breweries – Turning data into solutions</b><br><i>Laura Grotenhoff (Ziemann Holvrieka)</i>  |

### ALCOHOL – ALCOHOL-FREE – ALTERNATIVES: CHALLENGES AND OPPORTUNITIES FOR THE BREWING INDUSTRY

- |       |  |
|-------|--|
| Chair | Dr. Stefan Kreisz<br>(Privatbrauerei Erdinger Weißbräu)  |
| 10.00 | <b>Introduction</b><br><i>Dr. Stefan Kreisz<br/>(Privatbrauerei Erdinger Weißbräu)</i>   |
| 10.05 | <b>The current state of alcohol-free beers, with ERDINGER serving as a case study</b><br><i>Philipp Herold / Dr. Stefan Kreisz<br/>(Erdinger Weißbräu private brewery)</i> |
| 10.40 | <i>Coffee break with trade exhibition</i>  |
| 11.10 | <b>Fermented worldwide – Global sources of starch for alcohol-free beer alternatives</b><br><i>Dr. Christian Schubert (VLB Berlin)</i>                                     |
| 11.45 | <b>Beyond beer – Circular systems for breweries of the future</b><br><i>Dr. Mark Schneeberger (EatBeer)</i>  |







12.20 **Ingredients from yeast – ProteinDistillery, an example of opening up new business areas for the brewing industry**

*Prof. Dr.-Ing. Tomas Kurz (ProteinDistillery)*

12.55 *Lunch break with trade exhibition*

14.00 **Alcoholic beverages in public debate: Reflections on politics, media, and NGOs**

*Julia Busse (German Brewers Association)*

14.20 **Is every drop really a risk? Facts and fake news about moderate alcohol consumption**

*Prof. Dr. Nicolai Worm (Munich)*

15.15 *End of lecture program*

#### SUPPORTING PROGRAM

from 15.15 **Departure of buses for company tours**  
(optional:)

15.15 **Hüll Hop Research Center**  
(return no later than 19:30)

15.30 and 16.15 **Erdinger Weißbräu**  
(return around 5:15 p.m)

19.30 **Welcome evening at the Erdinger Weißbräu restaurant**

23.30 *End of conference day*

#### THURSDAY, 26 MARCH 2026

#### PROCESS OPTIMIZATION IN THE BREWING AND BEVERAGE INDUSTRY PART 2: PRESERVATION – MAINTENANCE – BEER WORT

Chair N.N.

8.30 **Welcome and introduction**

8.35 **Robotics in maintenance – from vision to reality**

*Tobias Saxler (Gerolsteiner Brunnen) / Ulrich Rust (Gerolsteiner Brunnen)*

9.10 **Non-thermal sterilization of alcohol-free beverages using high-pressure processing (HPP): technology, current applications, and outlook**

*Dr. Jasna Ivanovic (Uhde High Pressure Technologies GmbH) / Florian Schrickel (VLB Berlin)*

9.45 **Zinc content in wort – tackling the problem at its root?**  
*Michel Werner (VLB Berlin)*

10.20 *Coffee break & trade exhibition*

#### SECURITY OF SUPPLY IN THE BREWING AND BEVERAGE INDUSTRY: ENERGY – WATER – HOPS AND MALT – NEXT GENERATION OF LEADERS

Chair: N.N.

11.00 **Welcome and introduction**  
*N.N.*

11.05 **Brewing and beverage technology at TU Berlin: Between tradition, innovation, and progress**  
*Prof. Dr.-Ing. Philip Wietstock (TU Berlin)*

11.40 **Status Quo of the Energy Transition**  
*Prof. Dr. Katharina Herkendell (TU Berlin)*

12.15 **Current developments in the hop and malt market from the perspective of the brewing industry**  
*Walter König (Bavarian Brewers Association)*

12.50 **The challenge of water supply: monitoring and risk management for raw water**  
*Dr. Alfons Ahrens (VLB Berlin)*

13.25 *Closing refreshments & trade exhibition*

14.00 *End of event*

## MAIN SPONSORS



## ADDITIONAL SPONSORS & SUPPORTERS



## GENERAL INFORMATION

### Venue:

Stadthalle Erding, Alois-Schießl-Platz 1, 85435 Erding  
Gasthaus zum ERDINGER Weißbräu in Erding, Lange Zeile 1+3,  
85435 Erding

**Conference languages:** German and English

**Hotel rooms:** Information on hotel rooms can be found at  
[www.vlb-berlin.org/erding2026](http://www.vlb-berlin.org/erding2026)

**Trade exhibition:** Information and registration at  
[www.vlb-berlin.org/erding2026/fachausstellung](http://www.vlb-berlin.org/erding2026/fachausstellung)

### Participation fees

Full conference ticket  
Day ticket Wednesday  
Day ticket Thursday

### Breweries,

### Beverage manufacturers,

### Maltsters

### all others

1090\* €

1480\* €

870\* €

1090\* €

720\* €

930\* €

\* 10 % discount for VLB members / all prices subject to statutory VAT.



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