

# International VLB Packaging Conference 2021



**VLB**  
BERLIN

## 1<sup>ST</sup> VLB PACKAGING CONFERENCE 2021 (VPC) ONLINE

October 5-7, 2021, VLB Virtual Campus

### Topics

- + Sustainable packaging – regulatory requirements
- + Sustainable packaging – plastic recycling
- + Sustainable secondary packaging – the move from rigid plastic to paper
- + Future-proof of beverage packaging material
- + Sustainable packaging innovation – case studies
- + Operation excellence – end-2-end

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**Live Programme:** October 5-7, 2021

**Access to the event site** (and its content): Monday, October 4, 2021, 14:00 (CEST/MESZ)  
until Monday, October 11, 2021, 22:00 (CEST/MESZ)

 [www.vlb-berlin.org/en/VPC2021](http://www.vlb-berlin.org/en/VPC2021)

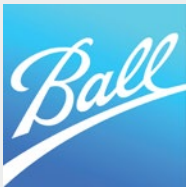
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**Tuesday, October 5, 2021**

Registration:  
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## CONFERENCE OPENING & KEY NOTE

13:00 **Conference opening / Chair Intro**

*Dr. Martin Orzinski (VLB Berlin)*

13:15 **VLB Berlin – past & present**

*Dr. Josef Fontaine (VLB Berlin)*

## SESSION 1: SUSTAINABLE PACKAGING – REGULATORY REQUIREMENTS

13:30 *Moderation: Dr. Martin Orzinski (VLB)*

13:35 **If less is more, is really nothing everything?**

*Dr. Stefan Kunerth (The Coca-Cola Company)*

14:05 **EU legislation for PET packaging**

*Carl-Eric Portaels (Petcore Europe)*

14:30 **Power-Break**

14:45 **FreshSafe-PET: Sustainable benefits above & beyond barrier properties**

*Bernd-Thomas Kempa (KHS AG)*

15:15 **Lifecycle assessment of one way & returnable container and its optimisation potential**

*Benedikt Kauertz (Institut fuer Energie- und Umweltforschung IFEU)*

15:45 **Break: "Meet the supplier" – Virtual exhibition & networking at the VLB Virtual Campus**

*Visit our virtual exhibition and connect to other attendees in our chatroom*

## SESSION 2: SUSTAINABLE PACKAGING - PLASTIC RECYCLING

16:30 *Moderation: Dr. Stefan Kunerth (The Coca Cola Company)*

16:35 **PET packaging in a circular economy – how to close the loop**

*Bruno van Gompel (VGV Management Services)*

17:05 **Mechanical PET Recycling (FTP) – challenges & opportunities**

*Hubert Rebhan (PET-Verpackungen Deutschland)*

17:30 **Power-Break**

17:45 **State of the art and safe conversion of post-consumer PET into food grade compliant, bottle grade rPET**

*Christoph Woess/ Andreas Christel (Erema Group / Polymetrix)*

18:15 **MetaPure – Kronos recycling solutions**

*Peter Hartel (Kronos)*

18:45 to 19:30 **Break: "Meet the supplier" – Virtual exhibition & networking at the VLB Virtual Campus**

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## Wednesday, October 6, 2021

### SESSION 3: SUSTAINABLE SECONDARY PACKAGING – THE MOVE FROM RIGID PLASTIC TO PAPER

- 13.00 *Moderation: Dr. Martin Orzinski (VLB Berlin)*
- 13:05 **Key Note: New thinking for a cleaner tomorrow**  
*Matthias Eder (PreZero – think tank of Schwarz Gruppe)*
- 13:35 **LitePac Top – new sustainable packaging for beverage industry**  
*Wolfgang Huber (Krones)*
- 14:05 **Spendrups and GPI – plastic replacement partnership**  
*Steve Gould/ Richard Bengtsson (Graphic Packaging International/ Spendrups Bryggeri)*
- 14:30 **Power-Break**
- 14:45 **Better Planet Packaging (BPP) – can and PET bundeling solutions that are circular in every detail**  
*Patrick Grosskopf (Smurfit Kappa)*
- 15:15 **Packaging pain points – challenge for craft brewer?**  
*Ingo Pankoke (VLB Berlin)*
- 15:45 **Break: “Meet the supplier” – Virtual exhibition & networking at the VLB Virtual Campus**  
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### SESSION 4: FUTURE-PROOF OF BEVERAGE PACKAGING MATERIAL

- 16:30 *Moderation: Ingo Pankoke (VLB Berlin)*
- 16:35 **The beverage can towards a perfect circle**  
*Claudia Bierth (Ball Beverage Packaging)*
- 17:05 **Highspeed inspection of empty beverage cans**  
*Martina Frey (Heuft Systemtechnik)*
- 17:35 **Power-Break**
- 17:45 **Secondary packaging – the sustainable differentiator for the future**  
*Soeren Storbeck / Christoph von Aichinger (KHS)*
- 18:15 **Artificial intelligence in brewery packaging lines – driver for efficiency**  
*Mert Tarinç (Anadolu Efes)*
- 18:45 to 19:30 **Break: “Meet the supplier” – Virtual exhibition & networking at the VLB Virtual Campus**  
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#### Attendance fees:

Brewery, Beverage Producer, Bottlers, Brand Owner	250 € (+VAT)
Supply Industry, Service Provider, Consultant, others	550 € (+VAT)
Students (proof required)	50 € (+VAT)

#### Contact:

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Thursday, October 7, 2021

## SESSION 5: SUSTAINABLE PACKAGING INNOVATION – CASE STUDIES

13:00 Moderation: David Grant (Capital Brewing Co)

13:05 **Key Note:**  
**Packaging thought leadership – a roadmap to deliver sustainability pledges**  
 Dr. Martin Orzinski (VLB Berlin)

13:35 **Opportunities in going towards a plastic-free supply chain – case studies: PaperBottle**  
 Mika Järvenpää (Stora Enso)

14:05 **From canned beer to tethered caps: Sustainably germ-free in ultra clean filling machines (with Pulsed Light)**  
 Sebastian Hirschfeld (Loehrke)

14.30 **Power-Break**

14:40 **Hold on tight!**  
 Juanjo Martinez (Bericap Holding)

15:10 **Inspection of tethered caps – where is the journey heading?**  
 Sjoerd van Laar (Heuft Systemtechnik) / Christine Bergmann (Coca-Cola Europacific Partners)

15:40 **Break: "Meet the supplier" – Virtual exhibition & networking at the VLB Virtual Campus**  
 Visit our Expo Area and our Chatrooms

## SESSION 6: OPERATION EXCELLENCE – END-2-END

16:30 Moderation: Ingrida Kanapkoite (Pernod-Ricard)

16:35 **Supplier management & quality leadership**  
 Susan Dobrick/ Rudolf Wahl (VLB Berlin & Bitburger Brewery)

17:05 **Carbon footprint – how to avoid burden shifting?**  
 Arthur Erdem (Engelhardt, Toepfer, Goelz, Walcher)

17:30 **Power-Break**

17:45 **Returnable plastic crate – return to sender!**  
 Martin Fetzer (Schoeller) / Dr. Thomas Hens (Gerolsteiner Brunnen)

18:15 **Trioworld sustainable stretch film – smart for your business and the planet!**  
 Hans Wels (Trioworld Smalandsstenar AB)

18:45 to 19:30 **Break: "Meet the supplier" – Virtual exhibition & networking at the VLB Virtual Campus**  
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