



VLB
BERLIN

Versuchs- und Lehranstalt für Brauerei in Berlin e.V.

9 TO 11 MARCH 2020

THE WESTIN HOTEL LEIPZIG, GERMANY

107.

Brewing and Engineering Conference

Conference for the German and international brewing industry

Informations for exhibitors



www.vlb-berlin.org/en/leipzig2020



VENUE: THE WESTIN HOTEL LEIPZIG, GERMANY



LANGUAGES: GERMAN / ENGLISH



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Versuchs- und Lehranstalt für Brauerei in Berlin e.V. / Seestraße 13 / 13353 Berlin

107th International Brewing and Engineering Congress
of the VLB Berlin, 9 to 11 March 2020, WESTIN Hotel Leipzig, Germany

Invitation to the accompanying exhibition

Berlin, January 2020

Dear Sir or Madam,

from 9 to 11 March 2020, the VLB Spring Conference will be the meeting place for the national and international brewing industry again. Venue is the WESTIN Hotel Leipzig. As usual, the event will be conducted **bilingually** (simultaneous translation German / English). The **target group** are technical executives from breweries, malting houses, the beverage industry and their partners - both nationally and internationally.

The event will start on Monday (9 March) with the (non-public) sessions of our Technical Scientific Committee. In the late afternoon we will go by bus to Freyburg, where we will visit the Rotkäppchen-Mumm Sektkellereien GmbH. Afterwards there will be a get-together at Rotkäppchen. On Tuesday and Wednesday (10/11 March) the technical lecture program joins at the WESTIN. On Tuesday afternoon, two further visits will be offered: The Krostizer Brewery, which belongs to the Radeberger Group, and the plant of Mitteldeutsche Erfrischungsgetränke in Weißenfels (Leislinger Mineralbrunnen).

We expect a total of around 350 participants from the national and international brewing industry.

Exhibition

On Tuesday and Wednesday, we offer companies from the supply industry the opportunity to present their products and services in an **accompanying exhibition**.

Monday, 9 March	14.00 to 17.00	Westin Hotel Leipzig	Construction and set-up of the stands in the exhibition
	from 16.00	Rotkäppchen-Mumm Sektkellereien in Freyburg	Visit followed by a get-together in Freyburg
	around 22.00	Return transfer to Leipzig	
Tuesday, 10 March	from 7.30 to 8.30	Westin Hotel Leipzig	End of stand construction
	8.30 to 15.30	Westin Hotel Leipzig	Lecture with breaks in the area of the exhibition
	16.00 to 19.30	Krostizer Brewery or MEG Erfrischungsgetränke	Visit (bus transfer)
	20.00 to 23.00	Welcome evening	Westin Hotel Leipzig

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Wednesday, 11 March	8.30 to 15.30	Westin Hotel Leipzig	Lecture with breaks in the area of the exhibition Dismantling Exhibition after the lunch break from about 13.00 o'clock
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At this event we offer booths in two sizes, which you can utilize with your own equipment.

For presentation of your company during our meeting there is also the possibility to place an **ad** in the conference edition of our journal "**BRAUEREI FORUM**". With the March issue you will reach all participants of the conference in addition to our subscribers. Ask for our **combination discounts** for exhibitors!

Fees and benefits

List of services (LV)

LV-A:	Exhibition stand (1.5 m wide) incl. 1 person	2200 €* 2600 €*
LV-B:	Exhibition stand (3 m wide) incl. 1 person	
ZP:	Additional person (only for one additional participant; only valid in combination with LV-A or LV-B)	800 €*

**all prices plus VAT
VLB members get a 10 % discount*

!!! 5 % early bird discount for registrations until 17 January 2020 !!!

(The discount applies exclusively to the exhibitor services and not for the booking of "additional participants")

These service packages include the following **services**:

- **Exhibition stand LV-A:** Conference fee for one person / stand 1.5 m wide, 1.5 m deep / 1 table / 1 tablecloth / 1 chair / power connection (220 V)
VLB-Event APP: Logo, company description, company or product information as pdf files (max 3 files per 3 MB), 1 PowerPoint slide in the break presentation / company logo on the printed conference program
- **Exhibition stand LV-B:** Conference fee for one person / stand 3 m wide, 2 m deep tables / 2 tablecloths / 1 chair / power connection (220 V)
VLB-Event APP: Logo, company description, company or product information as pdf files (max 3 files per 3 MB), 1 PowerPoint slide in the break presentation / company logo on the printed conference program

Note: If the stand size in LV-A is exceeded, we reserve the right to recalculate.
Additional furniture (for example bar tables, bar stools etc.) must be charged additionally.



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- **Additional person ZP:** A second person can optionally be added to LV-A and LV-B at special rates (ZP). Each additional participant will be charged additionally with the normal participation fees

Scope of services of the booked participants

- Participation in the lecture program (Tue / Wed), refreshments and lunch buffet (Tue / Wed)
- Participation in the social program: get-together (Mo), welcome evening (Tue), sightseeing incl. bus transfers (Mon / Tue)

Further details can be found in our "**Special Terms of Participation for Exhibitors**".

Participation fees without exhibition

Participants from the fields	total ticket*	day ticket Tuesday*	day ticket Wednesday*
Brewing / beverage / malt houses	990 €	790 €	660 €
Suppliers / service providers / consultants	1350 €	990 €	850 €

** all prices net, 10% discount for VLB members*

Interested?

We would be delighted if we could (again) welcome you to our 107th Brewing and Engineering Congress in March 2020 in Leipzig.

For further questions please contact us under the phone number +49 30 450 80-216 (Jana Mahlau) or +49 30 450 80-255 (Olaf Hendel), e-mail: brewmaster@vlb-berlin.org.

With best regards

(Olaf Hendel)

The registration form can be found as an attachment to this file.



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Versuchs- und Lehranstalt für Brauerei in Berlin e.V. / Seestraße 13 / 13353 Berlin

Special terms & conditions for exhibitors

1. Organiser

Versuchs- und Lehranstalt für Brauerei in Berlin (VLB)
Seestraße 13, 13353 Berlin, Germany. Phone: +49 030 450 80-216, Fax: +49 030 450 80-210,
e-Mail: brewmaster@vlb-berlin.org

2. Services rendered by the VLB

The rental fee covers the following VLB services:

- The exhibition space for the term of the event including assembly and disassembly.
- Electricity (220V), table, chairs (as indicated in the individual description of the event)
- Participation in the lecture program. Refreshments, light lunch on the event day and conference documents (electronic)
- Placement of your company logo on the partner- and sponsors' page in the conference program (print) for the event and in the event app. Format approx. 50 x 20 mm, colored. The deadline will be communicated to the exhibitor. For logos received after the submission deadline, the imprint can no longer be guaranteed. A claim for a pro-rata refund of the participation fee does not arise from this.
- Participation in the by-program as stated in the individual prospectus

The exhibitor has no right to a rental fee abatement if he does not make use of the services covered by the rental fee

3. Registration and admission.

The stands are assigned on the spot. The registration has to be carried out in writing using our registration form. The admission by the VLB is granted by means of requesting the space rate. The rental agreement becomes effective once the invoice is made out.

4. Stand assignation

The stands are assigned on the spot in arrangement with our personnel. The exhibitor has no right to a predefined position. The organiser reserves to himself the right to make a subsequent charge if the booked stand size is exceeded.

5. VAT, terms of payment

The rental fees are listed in the individual prospectus. All prices plus taxes. The taxes are depending of the country where the individual function takes place.

VLB member companies receive a discount of 10 % on the net price.

The exhibitor will be sent an invoice for the space rate together with the stand confirmation before the start of the event. All amounts will have to be paid into one of accounts of the VLB Berlin before the start of the event. If payment is effected in foreign currency, possible foreign exchange fluctuations and costs are charged to the account of the exhibitor.

6. Co-exhibitors

The exhibition space is left to the contracting party as a whole unit exclusively. Any sublease is subject to prior consent of the organiser.

7. Rescission of contract

A service charge in the amount of 150 € plus VAT is payable for registrations not withdrawn at least 4 weeks before the start of the event. From 14 days before the start of the event on, the total amount will be charged. The date of receipt of the declaration of rescission by the VLB is relevant for the validity of this declaration. A change of participants is possible.

8. Stand design

Design and setup of the stand are subject to the technical guidelines, effective laws, safety regulations and regulations of the authorities. In general, it has to be observed that any nuisance or disturbance to other exhibitors, or visitors is avoided. The exhibitor is fully responsible for the safety of all constructions and exhibits and subject to accountability if necessary. Sound reproductions are undesired. Once the event has finished, the exhibition space will have to be returned in its original condition. The exhibitor is liable for any damages caused on halls, stands, and the rented stand equipment. (also see point 10)

9. Performance provisos

If the VLB cannot perform the event due to unforeseen occurrences or an insufficient number of participants, the exhibitors will be notified without delay. The VLB will abandon the claim to the agreed space rate. If the VLB has to stop, or shorten the event due to Acts of God, the exhibitor will have no right to claim a reimbursement or remission of the space rate.

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10. Liability and insurance

The exhibitor is liable for any damages to others caused by himself, his personnel, his representatives, or assistants in the context of the company presentation including damages to buildings and exhibition facilities. If the VLB is held accountable by third parties for damages caused by the exhibitor, the exhibitor will indemnify the VLB from such accountability, particularly in case of a violation of industrial property rights.

It is for the exhibitor himself to care for adequate insurance protection.

As to the exhibitor, the VLB is liable exclusively for damages that have occurred due to gross negligence or intention of its institutions or assistants. In particular, the VLB shall not be liable for damages occurring due to fire, water, explosion, storm, or other forms of force majeure, or violent assaults, theft, burglary, housebreaking, failure of public service installations (such as electricity, gas, water supply) and similar causes unless these can be put down to gross negligence or intention on the part of the VLB, its institutions or assistants. This is also valid for damages caused in the context of the opening hours, in particular by visitors to the event, other exhibitors, their representatives, etc). The VLB shall not be liable for loss resulting from theft, even if the access to the event is only permitted for participants in the event.

11. Rules of the house

In the context of the trade exhibition of the VLB congress, the house rules the operator of the venue are obligatory and have to be observed. In case of failure to comply with these rules, the VLB shall have the right to claim compliance with these guide-lines, or claim the removal of the objectionable constructional systems and fixtures until the start of the exhibition, or thereafter as necessary. Moreover, the VLB shall have the right to arrange for the necessary workings to be done on its own behalf. Costs arising from such proceeding are payable by the exhibitor. Claims for compensation – of whatever kind – shall be excluded in any case.

12. Assertion of claims

Any claims on the part of the exhibitor have to be asserted in writing to the VLB until the last day of the event at the latest. Claims asserted at a later date shall not be considered.

13. Picture and sound recording

The exhibitor has the right to take picture and sound recordings of his own stand, or his exhibits during the opening hours of the event. The VLB has the right to take picture and sound recordings of individual exhibits for documentation purposes, or publication on its own behalf. This also applies to persons recorded in this context.

14. Visitor information during the trade exhibition

The distribution of brochures or other information about exposed products outside the rented stand is not permitted without explicit consent of the organiser. This also applies to visitor interviews. Manual sale at the stand is permitted. The information measures have to comply with the purpose of discussion about the products exposed. Information measures which may violate legal provisions of any kind, or may include ideological, religious, or political content are not permitted within the premises of the exhibition. The VLB is entitled to prohibit the issue of information material which may give, or has already given reason to complaint, and seize any such material as may be existent for the term of the event.

15. Privacy Policy

The personal data communicated to us are stored and used by means of electronic data processing in compliance with the Data Protection Act for the purpose of contract execution. Further information on data protection can be found in our privacy policy (available at https://www.vlb-berlin.org/en/privacy_policy). VLB Berlin

16. Cancellation Policy

For cancellations received 14 days before the event at the latest, a refund will be made minus a processing fee of € 90.00 plus VAT. Cancellations received between less than 14 days before to 5 days before the event at the latest will be reimbursed minus a processing fee of 30% of the ticket price plus VAT. For cancellations after this date, no refund of the participation fee is possible. The time of the day is decisive Cancellation. Name changes are possible at any time.

November 2019